

ADVERTISING RATES

The Valley Falls Vindicator & The Oskaloosa Independent

We accept:
VISA • Mastercard • Discover
Credit or Debit



(Note: a column inch is 1.75 inches wide)

Single Paper Display Rates • Ad rate is \$6.00 per column inch

1 COL ADS	2 COL ADS	3 COL ADS	4 COL ADS	5 COL AD	6 COL ADS
1x1 = \$6.00	2x1 = \$12.00	3x1 = \$18.00	4x1 = \$24.00	5x1 = \$30.00	6x1 = \$36.00
1x2 = \$12.00	2x2 = \$24.00	3x2 = \$36.00	4x2 = \$48.00	5x2 = \$60.00	6x2 = \$72.00
1x3 = \$18.00	2x3 = \$36.00	3x3 = \$54.00	4x3 = \$72.00	5x3 = \$90.00	6x3 = \$108.00
1x4 = \$24.00	2x4 = \$48.00	3x4 = \$72.00	4x4 = \$96.00	5x4 = \$120.00	6x4 = \$144.00
1x5 = \$30.00	2x5 = \$60.00	3x5 = \$90.00	4x5 = \$120.00	5x5 = \$150.00	6x5 = \$180.00
1x6 = \$36.00	2x6 = \$72.00	3x6 = \$108.00	4x6 = \$144.00	5x6 = \$180.00	6x6 = \$216.00
1x7 = \$42.00	2x7 = \$84.00	3x7 = \$126.00	4x7 = \$168.00	5x7 = \$210.00	6x7 = \$252.00
1x8 = \$48.00	2x8 = \$96.00	3x8 = \$144.00	4x8 = \$192.00	5x8 = \$240.00	6x8 = \$288.00
1x9 = \$54.00	2x9 = \$108.00	3x9 = \$162.00	4x9 = \$216.00	5x9 = \$270.00	6x9 = \$324.00
1x10 = \$60.00	2x10 = \$120.00	3x10 = \$180.00	4x10 = \$240.00	5x10 = \$300.00	6x10 = \$360.00

1/16 Page = \$ 54.00 (1x9, 2x4½, 3x3, 4x2¼)
 1/8 Page = \$ 108.00 (2x9, 3x6, 4x4½, etc.)
 1/4 Page = \$ 216.00 (3x12, 4x9, 6x6, etc.)
 1/2 Page = \$ 378.00 (6x10½ most common)
 Full Page = \$ 756.00

Combination Display Rates • Ad rate is \$10.00 per column inch

(Ads must be at least 10 column inches)

1 COL ADS	2 COL ADS	3 COL ADS	4 COL ADS	5 COL AD	6 COL ADS
			4x3 = \$120.00	5x2 = \$100.00	6x2 = \$120.00
		3x4 = \$120.00	4x4 = \$160.00	5x3 = \$150.00	6x3 = \$180.00
	2x5 = \$100.00	3x5 = \$150.00	4x5 = \$200.00	5x4 = \$200.00	6x4 = \$240.00
	2x6 = \$120.00	3x6 = \$180.00	4x6 = \$240.00	5x5 = \$250.00	6x5 = \$300.00
	2x7 = \$140.00	3x7 = \$210.00	4x7 = \$280.00	5x6 = \$300.00	6x6 = \$360.00
	2x8 = \$160.00	3x8 = \$240.00	4x8 = \$320.00	5x7 = \$350.00	6x7 = \$420.00
	2x9 = \$180.00	3x9 = \$270.00	4x9 = \$360.00	5x8 = \$400.00	6x8 = \$480.00
1x10 = \$100.00	2x10 = \$200.00	3x10 = \$300.00	4x10 = \$400.00	5x9 = \$450.00	6x9 = \$540.00
				5x10 = \$500.00	6x10 = \$600.00

1/8 Page = \$ 180.00 (2x9, 3x6, 4x4½, etc.)
 1/4 Page = \$ 360.00 (3x12, 4x9, 6x6, etc.)
 1/2 Page = \$ 630.00 (6x10½ most common)
 Full Page = \$ 1,260.00

Classified Rates • Display Ad rate is \$6.00 per column inch

Classified Display Ad Rates — \$6.00 pci

CLASSIFIED RATES • Independent or Vindicator

- 25¢ per word
- \$6.25 cash minimum (25 words)
- \$1.00 billing fee each run
- \$2.00 charge for blind ads

1 COLUMN ADS	2 COLUMN ADS
1x1 = \$6.00	2x1 = \$12.00
1x2 = \$12.00	2x2 = \$24.00
1x3 = \$18.00	2x3 = \$36.00
1x4 = \$24.00	2x4 = \$48.00
1x5 = \$30.00	2x5 = \$60.00
1x6 = \$36.00	2x6 = \$72.00
1x7 = \$42.00	2x7 = \$84.00
1x8 = \$48.00	2x8 = \$96.00
1x9 = \$54.00	2x9 = \$108.00
1x10 = \$60.00	2x10 = \$120.00